

# POPS

## People of the Parkside-Sunset (Taraval Parkside Merchants Association)

### MEETING MINUTES

Thursday, July 7, 2018 at 7 p.m.

Taraval Police Station

2345-24th Avenue

For audio of meeting: [www.rmdosb.com/pops/20180705.mp3](http://www.rmdosb.com/pops/20180705.mp3)

For Handouts: [www.rmdosb.com/pops/](http://www.rmdosb.com/pops/)

#### **I. (7:00-7:05) Introductions and Announcements**

**Lead: Albert Chow Topic: Introductions of all attendees.**

Jessica Ho (Supervisor Katy Tang) 415-309-5353; Calvin Ornick (Supervisor Katy Tang) 415-521-3126; Derrick Huang (Myeep) 415-633-7457; Paul Mansfield (POPS) 415-722-0616; Trevor McNel (Community) 415-531-578?; Arthur Tom (D4 Supervisor) 415-987-6788; Brandon Tong (SFE) 707-684-8890; Albery Chow (POPS); Les Ong (Ultimate Profit Machine) [lesong@ultimateprofitmachine.com](mailto:lesong@ultimateprofitmachine.com); Michele McEntee (SF Surfriders) [michelemct@gmail.com](mailto:michelemct@gmail.com); Paula Katz (Save L Taraval Stop) [paulagiants#@gmail.com](mailto:paulagiants#@gmail.com); Amanda Chau (Balanced Family Chiropractic) [dramanda@balancedfamilychiropractic.com](mailto:dramanda@balancedfamilychiropractic.com); Adam Ribeiro (Balanced Family Chiropractic) [adam.ribeiro@gmail.com](mailto:adam.ribeiro@gmail.com) Elpidio L. Sy, Jr; Underdogs Too ([elo@tacoshopSF.com](mailto:elo@tacoshopSF.com)); Jonathan Bowers (SFMTA) [jonathan.rewers@sfmta.com](mailto:jonathan.rewers@sfmta.com); Clayton Yan (SFMTA) [clayton.yan@sfmta.com](mailto:clayton.yan@sfmta.com).  
(Given perceived legibility of sign-in data, accuracy is preceding data is not attested.)

#### **II. (7:05-7:15) Taraval Police Announcements**

**Lead: Captain Robert Yick or his assigned Officer**

**Topic: Announcements of issues and incidents in the Taraval Precinct**

#### **III. (7:15-7:35) Sunset Mini Grants Updates Lead:**

**Paul Mansfield Topic: We are currently working Mini Grants throughout the Sunset.**

**Current status of projects.**

New protocols being developed for grant proposals. Paper work is just coming in. Deliverables just now coming on line. Funding will initially be out of clients' pocket; 3 to 6 months hence The City will reimburse. We are working on getting start-up funds with final payment later. **(Special Meeting May 19, 2018 with SFMTA 6 to 8 PM Construction Mitigation Meeting)**

#### **IV. (7:35-8:05) Lower Taraval Block Party**

**Lead: Jennifer Lee and Albert Chow**

**Topic: A block party is being planned at Lower Taraval and ideas are being formed.**

**Do other merchants want to join? POPS should have a booth.**

46<sup>th</sup> and 47<sup>th</sup> Avenue with bands and restaurants providing food. July 28, 2018. If a merchant wants a booth, contact Albert Chow who will initiate contact with event organizers. Proposal for this event is yet wanting.

#### **V. (8:05-8:10) POPS Website Refresh**

**Lead: Les Ong**

**Topic: Part of the Mini Grant projects allowed is for POPS to get funded to update it's website. Discuss about design of new POPS website.**

Current web site is not maintained and is over 5 years old in design. Officers perhaps could have input authority. Three interns plus volunteers to be involved. Other social media platforms may be employed. Interns will serve roughly 60 hours a week. Grant funding will last for a month. Perhaps new site could have business profiles with a search function, emphasizing POPS businesses. POPS merchants will be listed first.

## VI. (8:10-8:30) POPS Business

**Lead: Albert Chow**

### **Topic:**

#### ● Potential Lyft partnership

With District Council of Merchants, inform super-drivers about business in Taraval informing people of other options that typical tourists environs. A lower Taraval AirBnB mixer in process. Aim: shop local. August meeting at AirBnB headquarters proposed and affirmed. Meeting first, quick tour.

#### ● Movies at McCoppin updates

Request to SFUSD for backup has been made. SMPC Children will provide something. Storm Troopers cannot charge. \$1K stipend to non-celebrities. RTD2 unit ready to roll by October. Photo Booth OK. Face painting for 300 people at COCO showing at \$250 per artist. Food will be provided. Permits being finalized. Ortega Public Library participation for slime activity.

#### ● New Supervisor race

Jessica Ho: Family background impressed in her the need for public transportation and public housing. Worked with Carmen Chu and Katy Tang who served as mentors. Helping people solve their problems is primary aim: homelessness, public transportation, Sunset Blvd. and looks forward to assisting people of the Parkside-Sunset providing equal access to government whether living here for generations or just arrived.

Person two (name escapes) Immigrant background. Wants to serve the people.

8 candidates vying for Katy Tang's seat.

#### ● SFMTA parking map from last month, member comments

Name escapes. Project Management over all departments to work together in giving merchants input. What can be done to mitigate impact on merchants and residents. Create programs for businesses when projects are undertaken. Mitigation Levels to lessen impact of project upon businesses: 1) Construction Mitigation. 2) Contact Person to address concerns in the field. 3) Ambassadors walking the corridors who know the people involved in the moving parts of the project.

West Portal: Get contractors to shop at impacted shops, advertising to tell populace business is open, assumption that business owners who to advertise their service.

Taraval: Good Neighbor Policy: Parking mitigation plan if parking is going to be impacted more than 30 days, permits must be obtained. If space is not being used by noon, space may be used. Ambassadors will be on hand or call 311. Policy will now be enforced. Contractors have learned to get under the 30 day rule. Language has been now included in contact to enforce Good Neighbor Policy.

Transit Only Lane: Ought not be finalized until thoroughly analyzed as to alleged time-saving benefit. Supervisor Tang's office gets the complaints and SFMTA remains unresponsive.

Great Highway: Removal of parking is done for a safety issue in the mind of the SFMTA. Notification is important yet not actually practical to carry out. Loosing parking, increasing safety. SFMTA will continue working on communicating with residents. Preliminary design for discussion.

Left Lane: People must be informed prior to implementation. The new protocol will be more exact in informing people of impacting possibilities.

SFMTA New Appointment: Have someone in the neighborhood nominated who is more responsive to needs of the community.

To Ed Risken: Roll it back, it is not working.

**Announcement:** September 8, 2018 POPS gets allotment of 32 Symphony tickets for \$12.00 each. Contact Albert.

## VI. Meeting Adjourned