

PICK EVA!

For **BART DIRECTOR**
District 8 on **NOVEMBER 6th**



Eva I. Chao,
Candidate for
BART Director
District 8

WHY EVA?

**FAIR, INDEPENDENT
AND BIPARTISAN**

BART's \$2.3 Billion budget has been squandered by Establishment Politicians who prefer serving the special interests over its customers.

I will prioritize **BART's** budget to its mission: **Be Accountable to RIDERS and TAXPAYERS** by providing **SAFE, CLEAN, RELIABLE TRANSIT.**

WHO AM I?

Berkeley Haas Business School graduate; CFO and business owner; Bart rider; active in local community; not tied to special interests, unions, developers, or construction industry. Running for the love of my city, and a return of BART to the world class system that it was designed to be.

The BART board needs to be re-imagined by voters to put riders first. We need an accountable, open-minded new leadership experienced in running large complex systems.

Let me be your agent for CHANGE.

Learn more at: EvaforBART2018.org

Eva's Short List for BART:

PICK EVA!

SAFETY for ALL BART Riders

I will *implement technology* and apps for *crowd-based solutions* to prevent and stop crimes on BART.

Adequately fund Police for full staffing and *state-of-the-art communications* and equipment.

Implement STATION HARDENING to keep out drug activity, fare evaders, and homeless hanging out daily on trains & posing a financial drain on the system.

STOP Millions in Annual FARE EVASION Losses

Institute real and permanent solutions: *STATION HARDENING* - raise the railings and barriers around station perimeter and turnstiles. Replace the 1970's, constantly failing fare gates with secure, efficient gates with state of the art fare collection technology.

Reallocate, if appropriate, up to \$85 Million *SAVED* Annually to transitional & compassionate fare-subsidy for the poor and the arts.

RIDERSHIP INCREASE = Less Taxes

BART's current annual budget is \$2.3 Billion, of which \$552 Million, or Less Than 24% comes from Rider Fares. When ridership decreases, YOU pay through income, property, sales and special district taxes and bond measures, regardless of whether you ever ride BART or not.

Provide Safety through technology, app-based crowd-sourcing, Station Hardening and additional Police presence.

REPLACE PARKING with HOUSING?

BART wants to convert parking lots into high-density affordable housing, eliminating parking and reducing ridership, which does NOT serve ALL Riders and Taxpayers, who will be paying for the additional expenses through continuous fare and tax hikes.

BART's mission is Transit, NOT housing development.

BART must achieve its mission of safe, clean, reliable transit by: reduced crime, cleaner trains & stations, responsible

budgets & better working conditions.

Once the mission is satisfactorily achieved, BART should partner with cities in leasing surplus land to produce revenue, but only if BART works with local jurisdictions to provide replacement parking.

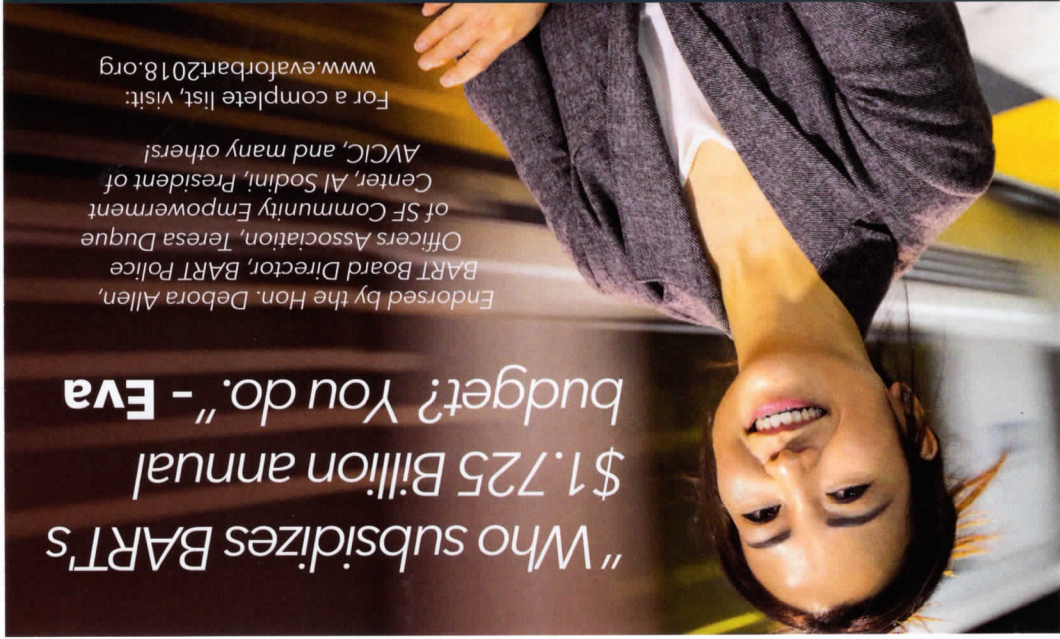
Worker-oriented management = Cleaner Trains, Stations = On-Time Transit

With help from Station Hardening, we boost worker morale by changing BART's management culture from the board level, top-down. Increased worker pride means cleaner trains, station & working ADA access.

趙怡華
EVA 
CHAO
FOR BART BOARD DIRECTOR
Be **A**ccountable to **R**iders and **T**axpayers

Learn more at: EvaforBART2018.org

Paid for by Eva Chao for BART Director 2018, FPPC ID#1409055.
Financial disclosures are available at sfethics.org.



**"Who subsidizes BART's
\$1.725 Billion annual
budget? You do." - Eva**

Endorsed by the Hon. Debora Allen,
BART Board Director, BART Police
Officers Association, Teresa Duque
of SF Community Empowerment
Center, Al Sodini, President of
AVCIC, and many others!

For a complete list, visit:
www.evaforbart2018.org

I'm Eva Chao, and I'm running to be your BART Director.

My vision for BART is simple: BART should stand for
"Be **A**ccountable to **R**iders and **T**axpayers."

As a graduate of UC Berkeley's Haas Business School, with 20+ years as a S.F. Business Owner and CFO, my vision for **BART** is to put Riders and Taxpayers First! Not Outside Special Interests.

- Prioritize police recruitment and retention, for rider safety and confidence in BART
- Recover up to \$80 million in lost annual fare evasions by modernizing fare-gates
- End sweetheart deals, end sole-source contracts, address unfunded mandates.

People first, not politics.

VOTE EVA CHAO for BART Board Director this November.

www.EvaforBART2018.org

 @EvaforBART2018

 @EBart2018



EVA 
CHAO

FOR BART BOARD DIRECTOR

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