

POPS

People of the Parkside-Sunset (Taraval Parkside Merchants Association)

MEETING MINUTES

Thursday, November 1, 2018 at 7 p.m.
Taraval Police Station
2345-24th Avenue

For audio of meeting: www.rmdosb.com/pops/20181101.mp3

For Handouts: www.rmdosb.com/pops/

I. (7:00-7:05) Introductions and Announcements

Lead: Albert Chow

Topic: Albert Chow (Great Wall Hardware) president@sf-pops.com, Robert Dittler (Secretary POPS), rmdosb@sonic.net, Eileen Boken Speak aeboken@gmail.com, Muriel MacDonald (SKIP) muriel@skipscooters.com, Phillip Pierce (SFMTA) pjillip.pierce@sfmta.com, Grace Garza (Carla & Co. Hair Studio) 650-580-3346, Claudia Grumler (El Café) 415-592-9850, Margaret Graf (Fenien Power) 415-652-4751 opoyean1@yahoo.com, Anthony Trezos 626-773-1101, Roger Marengo (muni Operators Local 250-A), Less Ong (POPS Treasurer), Paul Mansfield (POPS Admin Assist)

Chair recognized Roger Marengo (MUNI Operators Local 250-A): Discussion: Has SFMTA projects (red carpet lanes, etc) been helpful to MUNI divers? No. Lane restrictions etc. not enforced – LIFT and UBER move along at-will. SFMTA imposes the same plan everywhere - downtown traffic patterns are different than here in Sunset. SFMTA spends a ton of money, money spent on PR and other frivolous projects (MUNI uniforms, etc.) SFMTA MUNI acts as The City's circulatory system, transporting people that Uber or Lift could not accommodate should it shut down, go on strike. Roger invited to come back.

(Secretary's addition from <https://www.sfmta.com/about-us/sfmta-strategic-plan/mission-vision>:

VISION: Excellent transportation choices for San Francisco.

MISSION: We connect San Francisco through a safe, equitable, and sustainable transportation system.

Vision statements are an organization's future desired state, and mission statements describe an organization's overall purpose and function. To this end, the SFMTA vision statement has been refined from the last Strategic Plan to focus on the diverse transportation options available within San Francisco. The mission statement has also been modified from the last plan to emphasize the agency's core purpose rather than a list of the specific job duties its staff fulfills on a day-to-day basis.

The intent and meaning of agency's vision and mission statement remain consistent with those established in the last plan, and will continue to aid the agency in leading and managing the city's transportation network. They resonate with staff across the agency, and are consistent with the expectations of agency stakeholders in fulfilling the agency's commitment to serving residents, workers, and visitors to San Francisco. Taken together, they set a path for the agency and guide the establishment of this plan's goals and objectives.)

II. (7:05-7:20) Skip Scooters Presentation

Lead: Muriel McDonald, Director of Public Affairs for SKIP Scooters

Topic: Based in SF source of its founding. Flyers passed out showing protocols of SKIP. Kick scooter rather than a moped. Serves that first and last mile of transport needs. Not trying to replace cars. Permit now allows 640 scooters as differenced from the 40K Uber vehicles in The City. Taraval is not in current service area, yet a stray scooter may appear. At the end 6 month, double scooters, at end of year trial period, we hope to be permanent. Open to dialog with communities. Cost: \$1 to unlock (.50 Low Income), .15 per minute (.07 Low Income). Wide demographic. Cannot ride on sidewalks: 3 Basic rule of the road: 1) Ride in bike lane or the street; 2) Always wear a helmet; 3) Park responsibly in the sidewalk "furnishing zone" – Do not block the pedestrian right-of-way. Runs by GPS and speed can be controlled. 50 Employees, 50% Independent Contractors for pick-up, charging, etc. Photo of end ride. Helmets are free.

III. (7:20-7:50) SFMTA Discussion About Recent Open House and Construction

Lead: Phillip Pierce

Topic: Discuss the results of the SFMTA Open House on 10/10/18 about street beautification and upcoming road construction on Taraval Street.

See Handout. Beautification survey results are split 50/50. Mix of trees maintained by The City. Discussion of Segment A and Segment B. Updating water and sewer which are now under tracks and will be on side thereof. Less work on area near Zoo. Bus will run during work periods. Seamless ridership between train and bus envisioned. Work hours 8 to 5. No contractors for Segment B as of yet. Work block-by-block, traffic moved to one-side. Specifics still in the words. Open house in January with construction teams available to answer questions.

IV. (7:50-8:10) Movies at McCoppin After Action Evaluation & Christmas Tree Lighting

Lead: Albert Chow

Topic:

1st Movie (Hidden Figures) 50 to 70 people in spite of grave competition: 3 day weekend, etc.

2nd Movie (Star Wars) 250 people

3rd Movie (Wonder Woman) 250 people

4th Movie (COCO) 350 people – Grande Finale in spite of fog.

Family-orientated movie – kids could run around. Animated movies. Think about movies for 2019. Themes. Perhaps a survey of attendees' interests? Thanks to all for the great job: Park & Rec gives POPS 5 stars. Free Food: if an attendee is early enough –great. Photo booth: keep. Pop Corn: Keep.

December 7th, Friday 5pm will be our annual Taraval Christmas Tree lighting ceremony.

Discuss details and volunteers. Professional tree decorator now that tree has grown. We need music. Recommendations for someone in the area to play seasonal music. Maybe SI or Lincoln choirs. Mexican Hot Chocolate . Business Ornaments. 5:00 PM Sing songs, light tree.

V. (8:10-8:20) Christmas Dinner

Lead: Albert Chow

Topic: Where and when should we hold this year's POPS Christmas dinner on December 6, 2018? Parkside Tavern.

Charge: Free to POPS members. Check with Albert for non-POPS members.

Benefits of POPS Membership.

Need for Business Bios ASAP

2018 Senior Holiday Luncheon December 13, 2018 at 190 Fillmore St (@ Eddy) 11:00 AM to 2:00 PM nu SF MUNI

Railway Cable Care Division & Transit Workers Union Local 250A.

VI. Meeting Adjourned