

# POPS

## People of the Parkside-Sunset (Taraval Parkside Merchants Association)

### MEETING MINUTES

Thursday, January 3, 2019 at 7 p.m.  
Taraval Police Station  
2345-24th Avenue

For audio of meeting: [www.rmdosb.com/pops/20190103.mp3](http://www.rmdosb.com/pops/20190103.mp3)

For Handouts: [www.rmdosb.com/pops/](http://www.rmdosb.com/pops/)

### I. (7:00-7:05) Introductions and Announcements

Lead: Albert Chow

Topic: Introductions of all attendees. (*Attendees w/ info as deciphered from handwritten sign-in sheet.*) Albert Chow (Great Wall Hardware) [president@sf-pops.com](mailto:president@sf-pops.com), Robert Dittler (Secretary POPS), [rmdosb@sonic.net](mailto:rmdosb@sonic.net), Eileen Boken Speak [aeboken@gmail.com](mailto:aeboken@gmail.com), Grace Garza (Carla & Co. Hair Studio) 650-580-3346 [gracegarza@yahoo.com](mailto:gracegarza@yahoo.com), Margaret Graf (Senior Power) 415-652-4751 [opoygan1@yahoo.com](mailto:opoygan1@yahoo.com). Less Ong (Ultimate Profit Machine & POPS Treasurer) [lesog@ultimateprofitmachine.com](mailto:lesog@ultimateprofitmachine.com). Paul Mansfield (POPS Admin Assist) [asst.admin@sf-pops.com](mailto:asst.admin@sf-pops.com). Rebecca Lau [laurebeccas@gmail.com](mailto:laurebeccas@gmail.com). Jen Lee [jslee415@gmail.com](mailto:jslee415@gmail.com). Manpreet Kemal (Rang De Bollywood Dance Company) [manpreet.komal@gmail.com](mailto:manpreet.komal@gmail.com). Wesley Footracer [wes.footracer@gmail.com](mailto:wes.footracer@gmail.com). Jan Manfred (POPS Organization) [asst.admin@sf-pops.com](mailto:asst.admin@sf-pops.com). Hatien Congtang (Chase Bank) 415-753-3711. Michele McEntee [michllemcent@gmail.com](mailto:michllemcent@gmail.com). Michael Durand (Sunetset Beacon Newspaper) [durandpro@gmail.com](mailto:durandpro@gmail.com). Henry Karnlowicz (SFECMA) 415-420-8113. Stefano Cassolato [stefancocassolato@gmail.com](mailto:stefancocassolato@gmail.com). Paula Katz (Save L Taraval Stops!) [paulagrants@gmail.com](mailto:paulagrants@gmail.com). Josephine Zliao (Asian American Voters.org) 650-278-8382. Barry Hermansorl (415-255-9494)

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### 04Jan19 MESSAGE FROM THE PRESIDENT

Hello POPS members,

Thank you all for coming to the meeting tonight. It was a great show of the membership and new people as well! I just want to recap some key points before Robert puts the minutes out:

Bollywood Dance lessons will be on Sunday, January 6th, 12pm at Sunset Movement Arts. Manpreet made a great presentation and I welcome her to Taraval Street!

Bill McLaughlin, SF Surfriders presented about the erosion abatement planning for Sloat and Great Highway. For more information contact him at [erosionob@gmail.com](mailto:erosionob@gmail.com).

Senior Power has it's next meeting on Thursday, January 17th, 10am at Taraval Police Station.

Our new Taraval Precinct head is Captain Nick Rainsford. Please extend him a welcome!

Think about movies suggestions for this year's Movies at McCoppin.

Think about ideas for street fairs on Taraval during the street closures.

Thanks,  
Albert, President

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## **II. (7:05-7:20) Surfriders Great Highway Presentation**

Lead: Bill McLaughlin

Topic: Surfriders are working on a erosion control plan for the southern end of Great Highway. El Nino 1990's and 2010 caused erosion which continues. Working with SPUR to clean-up the effects for a more friendly beach erosion plan. Sand being temporarily carried from north to south to cover rocks. Public meetings to be announced. Project will start later 2019, ending possibility 2030.

Funding source unknown. For more detailed information, contact Mr. McLaughlin  
[erosionob@gmail.com](mailto:erosionob@gmail.com).

**Rand De Bollywood Dance Company.** Classes forming, 10 minimum. [www.rangdebollywood.com](http://www.rangdebollywood.com). Also, [www.facebook.com/RandDeBollywood](https://www.facebook.com/RandDeBollywood), [rangedebollywood@gmail.com](mailto:rangedebollywood@gmail.com), 415-565-0190

## **III. (7:20-7:50) SFMTA Discussion About Recent Open House and Construction**

Lead: Albert Chow

Topic: Discuss updates to the Taraval Project. SFMTA personnel could not make the meeting. Getting reading to award contract to a contractor. Start date will be sometime in March. First phase will be from zoo to Sunset Blvd with shuttle service for that portion. Will the contract specify how the project will take place? Request for Proposal. What are the deadlines? Albert, Jennifer, Lesley and Paula will move forward re Mitigation Committee. Modular boarding platforms in Oakland and Los Angeles. SFTM rejected these \$50K opportunities rather than pour concrete and double the cost. Gordan Mar will be invited in February meeting. Bring Modular Boarding idea to Supervisors' Public Comment session. Bring Modular Boarding idea to SFMTA as well. What is the published data for the benefit of Modular Boarding Platforms? Evolving technologies increases options. Concrete is more than less permanent.

Metropolitan Banners contacted to speak to POPS re banners for Taraval. Recommendation offered to employ a Taraval merchant. (Banner Shop, 35<sup>th</sup> and Taraval) Banners would be of a benefit to the merchants during and after construction letting the public know where to find a business, etc.

BE SURE POPS purchase permits for banners.

Taraval Street Faire now possible with MUNI being shut down. Flash mob, Bollywood opportunities..

## **IV. (7:50-8:10) POPS Officers for 2019**

Lead: Albert Chow

Topic: Nominate the Officers for 2019 and vote them in.

Option for more board members made possible. Current officers and board re-nominated and elected 7-0.

## **V. (8:10-8:20) Outlook 2019**

Lead: Albert Chow and Paul Mansfield

Topic: Recap of our accomplishments last year and upcoming subjects for focus for this coming year such as the Taraval Project, our new Supervisor, Gordon Mar, our new Police Captain, Movies at McCoppin, Citywide merchant events and open suggestions.

Mini-grant: 5 events funded in 2018. POPS, a non-profit organization, is the gate-keeper for leadership and events in the Sunset. \$85K grant. Community groups and Businesses may apply. Criteria: Family Friendly, Business Entity. OEWD is flexible as program matures. Supervisor Tang has secured funding for 4 more years.

Reach out to Gordon Mar to introduce POPS.

Movies at McCoppin: Animated movies popular. 2 hours or under.

“Shop and Dine 49”: Small business is BIG business. 80% of the business is accomplished by 1% of local shopping which generates a lot of money (*amount missing on tape*).

Store front window contest.

Wayfarer signage.

Cookie contest to raise funds.

Website update: Website is ready to launch, therefore, launch.

Interns

**VI. Meeting Adjourned**