

# POPS

## People of the Parkside-Sunset (Taraval Parkside Merchants Association)

### MEETING MINUTES

Thursday, April 4, 2019 at 7 p.m.

Taraval Police Station

2345-24th Avenue

For audio of meeting: [www.rmdosb.com/pops/20190404.mp3](http://www.rmdosb.com/pops/20190404.mp3)

For Handouts: [www.rmdosb.com/pops/](http://www.rmdosb.com/pops/)

#### **I. (7:00-7:05) Introductions and Announcements**

Lead: Albert Chow

Topic: Introductions of all attendees. (*Attendees w/ info as deciphered from handwritten sign-in sheet.*)

Albert Chow (Great Wall Hardware) [president@sf-pops.com](mailto:president@sf-pops.com), Les Ong (Ultimate Profit Machine & POPS Treasurer) [lesog@ultimateprofitmachine.com](mailto:lesog@ultimateprofitmachine.com), Robert Dittler (Secretary POPS), [rmdosb@sonic.net](mailto:rmdosb@sonic.net), Paul Mansfield (POPS Admin Assist) [asst.admin@sf-pops.com](mailto:asst.admin@sf-pops.com), Grace Garza (Carla & Co. Hair Studio) 650-580-3346 [gracegarza@yahoo.com](mailto:gracegarza@yahoo.com), Paula Katz (Save L Taraval Stops!) [paulagrants@gmail.com](mailto:paulagrants@gmail.com), Kathleen Sheung (NEMS) [Kathleen.Sheung@nems.org](mailto:Kathleen.Sheung@nems.org), Phillip Pierce (SFMTA) [phillip.pierce@sfmta.com](mailto:phillip.pierce@sfmta.com), Margarget Graf (Senior Power) [opoygan1@yahoo.com](mailto:opoygan1@yahoo.com), Wesley Footracer (CCSF) [wes.footracer@gmail.com](mailto:wes.footracer@gmail.com), Jerri Diep (SFMTA) [jerri.diep@sfmta.com](mailto:jerri.diep@sfmta.com), Maria Trexren (Recolo0gy) [mtrexren@recology.com](mailto:mtrexren@recology.com), Rachel Hyden (SFTR) [Rachel@sftransitriders.org](mailto:Rachel@sftransitriders.org), Deanne Dededas (SFMTA) 415-205-6955, Brandon Tong [brandontong111@gmail.com](mailto:brandontong111@gmail.com), Luli Feliciano (SFMTA) 415-701-4453 [lulufeliciano@stmta.com](mailto:lulufeliciano@stmta.com), Wesley Dere [yes2wes@att.net](mailto:yes2wes@att.net), Kathy Guyon (SFMTA Photo) [sfntaphoto@sfmta.com](mailto:sfntaphoto@sfmta.com), Peter Munks (Far Out Gallery) [faroutgallery.com](http://faroutgallery.com), Edward Wright (Leg. Aide S Mar) [Edward.W.Wright@sfgov.org](mailto:Edward.W.Wright@sfgov.org) (415) 554-7464 - Voice (415) 554-7432 – Fax.

#### **II. (7:05-7:20) Taraval Precinct Police Announcements**

Lead: Captain Nick Rainsford or designated Officer

Topic: Police reports of crime and security in the area.

#### **III. (7:20-7:35) Supervisor Gordon Mar**

Announcements Lead: Supervisor Mar's

Office Topic: Supervisor Mar will oppose BoS upcoming vote to support SB 50 yet intimated it will pass. Will Supervisor Mar insure funding for infrastructure is addressed if passed?

#### **IV. (7:35-8:05) SFMTA Taraval Project Updates**

Lead: SFMTA Representative

SFTA Photo Archivist presented an enjoyable slide show depicting the history of the L Taraval Line, now 100 years old, the creation of the tunnel under Twin Peaks to save 30 minutes travel time around mountain. L Taraval was planned from the get-go as shown in tracks in place in pic of opening of tunnel. For a small exhibit of the history of L-Line in business windows, contact Kathy Guyon (SFMTA Photo) [sfntaphoto@sfmta.com](mailto:sfntaphoto@sfmta.com) and/or visit <https://sfmta.photoshelter.com/index>.

Topic: Talk about construction updates, the Transit Lane evaluation, vacant store front resolutions.. Advance planning prior to construction to mitigate issues. Co-ordinate involved three city departments (MTA, Public Works, PUC). SMTA will be available each month henceforth. (Philip is moving-on to another project.) Coordination is key. Transit Lane: never truly evaluated, etc. During construction, transit-only lane will be operable or not as construction continues forward for the next 2.5 years. At the end of the 2.5 years an evaluation (6 months and then 1 year using the present as a base line of sorts) will be make as to the configuration or not of transit lanes. In short: Evaluation to include traffic on Santiago, Ulloa, and Taraval. More traffic signals in the offing. Recent evaluation showed that a 17% share shift to side streets occurred and. Hence. does not meet the 25% rate established by SFMTA to make necessary changes to current plan. POPS-SFMTA survey to obtain as much data as possible. A 90% data point re 19<sup>th</sup> Ave traffic islands was naïve on POPS's part. Vibrant discussion re current use of trans-lane and traffic issues, use of side streets and frustration. Main driving theme of the Taraval Project: Safety. Transit Only lanes are for speeding up traffic. Clear islands are for safety. SFMTA has fused these two issues into one. (Supervisor Mar's office is open to mediate and offer its services to evaluate residences, businesses, etc.) SFMTA offered its own attestation that SFMTA has been a dynamic and serving the interests of the Taraval community contrary to the perspective of membership present POPS observation: where there are clear zones, businesses seem to be failing and new owners are less encouraged to open a store front. 21<sup>st</sup> and 22<sup>nd</sup> Ave – closed for 6 years. on 21<sup>st</sup>, new shop opening with a parking space. Location, Location, Location. . **SFMTA is now on the record that they will reach-out to community and businesses and evaluate as well as de-legislate policies that do not work after the project is finished.**

Transit lanes were introduced in part to avoid MUNI need for switch-backs, yet now switch backs still occur.

#### **V. (8:05-8:30) POPS Announcements**

Lead: Albert Chow

Topic:

1. POPS membership dues.
2. Mini-Grant current projects
3. Business closing: Streamline
4. Business opening: Chalos Café
5. SFCDMA gala tickets  
Shall POPS purchase a \$1500 table at the GALA? (POPS has sponsorship funds at hand)
6. Movies at McCoppin:
  - Ant Man
  - The Wasp
  - Mary Poppins Returns
  - Rich Crazy Asians

#### **VII. Meeting Adjourned**