

# POPS

## People of the Parkside-Sunset (Taraval Parkside Merchants Association)

### MEETING MINUTES

Thursday, May 2, 2019 at 7 p.m.

Taraval Police Station

2345-24th Avenue

For audio of meeting: [www.rmdosb.com/pops/20190502.mp3](http://www.rmdosb.com/pops/20190502.mp3)

For Handouts: [www.rmdosb.com/pops/](http://www.rmdosb.com/pops/)

#### **I. (7:00-7:05) Introductions and Announcements**

Lead: Albert Chow

Topic: Introductions of all attendees. (*Attendees w/ info as deciphered from handwritten sign-in sheet.*)

Albert Chow (Great Wall Hardware) [president@sf-pops.com](mailto:president@sf-pops.com), Les Ong (Ultimate Profit Machine & POPS Treasurer) [lesog@ultimateprofitmachine.com](mailto:lesog@ultimateprofitmachine.com), Paul Mansfield (POPS Admin Assist) [asst.admin@sf-pops.com](mailto:asst.admin@sf-pops.com), Grace Garza (Carla & Co. Hair Studio) 650-580-3346 [gracegarza@yahoo.com](mailto:gracegarza@yahoo.com), Paula Katz (Save L Taraval Stops!) [paulagrants@gmail.com](mailto:paulagrants@gmail.com), Kathleen Sheung (NEMS) [Kathleen.Sheung@nems.org](mailto:Kathleen.Sheung@nems.org), Margarget Graf (Senior Power) [opoygan1@yahoo.com](mailto:opoygan1@yahoo.com), Wesley Footracer (CCSF) [wes.footracer@gmail.com](mailto:wes.footracer@gmail.com), Peter Munks (Far Out Gallery) [faroutgallery.com](http://faroutgallery.com), Woody LeBountry (Western Neighborhoods Project) [woody@outside???.org](http://woody@outside???.org), Eileen Boken (Speak/CSFN) [abebroken@gmail.com](mailto:abebroken@gmail.com), Hatien Congtang (Chase Bank) 415-753-3711 [hatien.congtang@chase.com](mailto:hatien.congtang@chase.com), Adam Viera Ribeiro (Balanced Family Chiropractic) 415-215-6198 [adam.ribeiro@gmail.com](mailto:adam.ribeiro@gmail.com), Stefano Cassolcato (SGC) [stefanocassologto@gmail.com](mailto:stefanocassologto@gmail.com), Jennifer Lee (Footprint) [jslee415@gmail.com](mailto:jslee415@gmail.com), Lily Lo (NECFM) [lilylo@necf.org](mailto:lilylo@necf.org), Elpidio Sy (Underdogs too) [el@underdogstoo.com](mailto:el@underdogstoo.com), Margaux Kelly (OWED) [margaux.kelly@sfgov.org](mailto:margaux.kelly@sfgov.org), Carcy Bender (OWDE) [darcy.bender@sfgov.org](mailto:darcy.bender@sfgov.org), Barry Hermanalsen (on file)

#### **II. (7:05-7:20) Taraval Precinct Police Announcements**

Lead: Captain Nick Rainsford or designated Officer

Topic: Police reports of crime and security in the area.

Albert briefly talked about the meeting POPS had with Gordon Mar on 4/24/19 with Paul and Josephine attending as well. Discussed about things we can do in D4 in the new budget year such as senior activities, after school programs, infant care, small business support, minor crimes and street beautification. Recent "Smash and Grab" break in's to businesses on Taraval: Walgreens (both), Cosmic Computer and one other Also, now POPS is part of the SFPD Small Business Advisory Board that will meet monthly with Chief Scott or Commander Lazar. Walking beats have been curtailed.

#### **III. (7:20-7:35) OEWD Benefits for Small Businesses**

Lead: Margaux Kelly

Topic: Talk about some of the benefits and programs that are available for small businesses to apply for. Three Tiered Threshold. Three years needed on a lease. Own contractor may be used. \$3K limit. Criteria: see Program Application. Thank you to all who have gotten these programs in place which did not exist in the past.

#### **IV. (7:35-7:55 ) POPS & Sunset Merchantile Partnership**

Lead: Angela Petit-Taylor & Albert Chow

Topic: This group has a huge presence in the Sunset and they do events such as the Sunset Festival, Mother's Day Market and the Inner Sunset Flea Market. Check them out at [www.isflea.com](http://www.isflea.com). Community Events. Meets challenges of small businesses. Big events bring more people to an area. Collaboration. Framers' Market possibilities at AP Giannini conjoint with Gordon Mar's office. Sunset Flea Market: POPS has a booth – advertise your business.. Possible to have some activity on a Muni-free Taraval Street for several months. Free Space available to at County Faire building. Contact Angela.

#### **V. (7:55-8:15) POPS Announcements**

Lead: Executive Officers

Topic:

1) Meeting with Supervisor Mar on 4/24/19. What dollar amounts might be put into budget.

a) Small business concerns Vacancies. Perhaps City can play match-maker between owners/businessmen. Merchant support, bike racks, cherry /plum blossoms, cut red-tape in starting a business, reeducation of business taxes, senior and afterschool programs, healthcare, more police presence, CASP inspection fees, public restrooms.

History walks. History video program prior to McCoppin movies.

b) Housing

c) Transit/ SFMTA

d) CCSF, community programs

2) 29T Group Block Party Well organized. By invite only. Good vibe. Diverse and tasty food. 200 people. Brings people together. Permit limited to invite only, not general public.

3) Movies at McCoppin. \$5k for movie rights.

a) Budget \$110K Sunset Festival, Movies, etc. Options to spread money around re block parties.

b) Pre-movie activities History video program prior to McCoppin movies. *Rich Crazy Asians*: want to do? Sunset Fashion Show? Asian Arts museum? Calligraphy? *Mary Poppins*: Magician? *Incredibles 2*

c) Sponsors so far Sterling Bank, Chase, NEMS, Sunset Community Festival, Asian Arts Museum

d) Posters

4) SFCDMA gala tickets. Best Merchant Corridor: POPS May 15, 2019, 5:30 to 9 PM, Olympic Club. Officers then POPS membership to fill 10 seats at POPS table.

#### **VI. Meeting Adjourned**