

POPS

People of the Parkside-Sunset (Taraval Parkside Merchants Association)

MEETING MINUTES

Thursday, June 6, 2019 at 7 p.m.

Taraval Police Station

2345-24th Avenue

For audio of meeting: www.rmdosb.com/pops/20190606.mp3

For Handouts: www.rmdosb.com/pops/

I. (7:00-7:05) Introductions and Announcements

Lead: Albert Chow

Topic: Introductions of all attendees. (*Attendees w/ info as deciphered from handwritten sign-in sheet.*)

Albert Chow (Great Wall Hardware) president@sf-pops.com, Les Ong (Ultimate Profit Machine & POPS Treasurer) lesog@ultimateprofitmachine.com, Grace Garza (Carla & Co. Hair Studio) 650-580-3346 gracegarza@yahoo.com, Paula Katz paulagiants@gmail.com, Jessica Ho (NEMS) Jessica.Ho@nems.org, Margarget Graf (Senior Power) opoygan1@yahoo.com, Wesley Footracer (CCSF) wes.footracer@gmail.com, Barry Hermansen barry@hermanson.com, Eileen Boken SPEAK aeboken@gmail.com, Andrew Kraft Rotlestate, Noelle Duong Recology nduong@recology.com, Brandon Tang Resident nramdintang111@gmail.com, Doug Murshke Underdogs Too doug@underdogstoo.com 415-903-5700, Gordon Mar, Yumi Sam yumisam@allstate.com, Charlotte Duren cduren25@aol.com, Revel Paul revelpaul@yahoo.com, Lulu Feliciano lulu.feliciano@sfmta.com, Jerri Diep jerri.diep@sfmta.com, ElCafe elcafe2018@gmail.com, Michael W. Orufur mikeo@neweagle.com

II. (7:05-7:15) Taraval Precinct Police Announcements

Lead: Captain Nick Rainsford or designated Officer

Topic: **SEE <190606 SFPDMayStats>** for current stats. Drone FAA Maximum altitude 400 ft, higher if drobe remains within 400 ft of a structure (Google)

III. (7:15-7:30) Recology Recycling Presentation

Lead: Noelle Duong

Topic: Proper trash management is getting stricter and here is the update of what to do. Side show and Video presentation. China is not buying recyclables contaminated greater than .5%. Price of recyclables decreased. Some cities are scaling back, SF is moving forward. 7 high tech optical sorters to process materials. New Organic facility receives 800 tons. Discussion: Clients who do not use their Green and Blue bins can contact Department of the Environment and for Black bin, Department of Public Health for redress. Batteries that fit into a small sealed plastic bog may be placed atop Black Bin for pick-up, other to a drop off center (such as Great Wall Hardware). Compost is shared with SF farmers, local schools, etc. <https://twitter.com/RecologySF>; <https://www.facebook.com/Recology>; <https://www.instagram.com/Recology>

IV. (7:30-7:50) SFMTA Taraval Project Updates

Lead: SFMTA Representatives Lulu and Gerry

Topic: PG&E is going to start preliminary work on Taraval soon and SFMTA will start after that.

PGE will work till August, then SFMTA may start. SFMTA cannot be exact on dates because PUC, PGE, etc. must coordinate efforts. Unsecured-contactor is in pre-planning stage. For more details come to Open House, 3201 Ulloa 5:30-7:30 PM 24Jun19. Discussion: SFMTA messed-up Van Ness Ave project and residents and merchants do NOT want the same to occur on Taraval. Perform work one block at a time, rather than the blocks at a time. SFMTA Response: Come to the Open House. Sewer, water, electrical, paving. SFMTA will have an on-site office. Parking / loading issues. SFMTA will move loading zones as needed. Final schematic map not yet given to POPS although asked for over several years. 32rd-33rd Boarding Island Issue (Michael Roads).

V. (7:50-8:05) Legislation: Gordon Mar's IPO Tax

Lead: Albert Chow

Topic: Supervisor Gordon Mar has introduced a new bill 4 weeks ago called the IPO Tax.

20th Ave Admittedly SFMTA has had inadequate community involvement. In light of Pedestrian safety, parking spaces are being removed. Discussion: Merchant had met with Supervisor Mar the evening before the SFMTA board meeting about this issue and requested a delay for 30 days so adequate input could be achieved from all parties concerned. At the SFMTA meeting, Supervisor Mar voted to move ahead with the SFMTA project as planned. Supervisor Mar's vote served as a death sentence for the merchant in terms of the loss of spaces. (Supervisor Mar did get two ZIP car spaces moved to another location, which, according to SFMTA, such is not in "the Plan".) Merchant spoke at SFMTA meeting for 2 minutes pointing out safety flaws, etc, SFMTA then spoke and lied in several instances about the concerns surrounding the plan: SFMTA stated the merchant association had approved the plan which was not true, that estimated financial loss was bogus.

Merchant left not having any faith in SFMTA or Supervisor Mar's office. Supervisor Mar did not notify merchant of his anticipated vote to approve. If Supervisor Mar had, the merchant would not have bothered to show up at the SFMTA meeting.

SFMTA seems oblivious to businesses closing and the negative financial impact its policies has on Irving and Taraval. The merchants did not have a chance – even though SFMTA admitted they did not have time (2 years) to speak with the merchants. Follow the money: who is really making money on these changes at the expense of merchants and residents? How much money appears in a supervisor's or director's "child's education fund" or "favorite charity" in return for a public policy the benefits the donor? SFMTA seems to make The Plan that includes "negotiable" items than can be done away with to modify those who contest The Plan. Such is the world of SFMTA and the political game in general. Supervisor's can block SFMTA parking plans. Perhaps its time to adjust the way SFMTA operates.

IPO TAX: Proposal calls for raising the stock-based compensation tax from 0.38 percent to 1.5 percent. That increase would generate hundreds of millions of dollars for the city. The tax is levied on San Francisco companies when employees who receive stock as part of their compensation decide to cash in those shares on the public markets or on secondary markets. Proceeds from the IPO tax will be used to pay for affordable housing, education and youth programs, as well as to support low- to moderate-income workers. Small businesses would be exempted.

VI. (8:05-8:30) POPS Announcements

Lead: Executive Officers

Topic:

1. Mini-Grant current projects: NEMS Grand Opening Party, Senior Power, 29th & Taraval. Mini grants available for small business/community oriented events are welcome.
2. Small Business Facade Improvement Program \$3000 grant – just fill-out a form with business license and proof of insurance. SQUARE is only POS that can do this. **SEE HANOUTS 190502**
3. AB 161: Reduce Paper Receipts bill (Ting) Default email itemized receipt to replace paper receipt, customer to request paper receipt..
4. SB 135: Paid Family Leave bill. Over 50 employees, 12 paid weeks of family leave. SF 20 employees, State level: 5 employees
5. SFCDMA Gala review. Awesome. 350 guests, largest gala with 34 sponsors. POPS won The Award!
6. Movies at McCoppin updates SF Film Commission. Ant Man and Walkman filed here in SF. How about promoting Film Commission? Contact SAG for actors who took part.
7. New business and ideas for next meetings
8. **Next meeting July 11, 2019 in lieu of Thursday, July 4, 2019 holiday.**

Acknowledgement of Yumi Sam as Past President of POPS and her part in having POPS win the 2019 SFMA Merchants Association of the Year Award.

VII. Meeting Adjourned